

Pathways to Career Readiness:

An Education & Workforce Development Symposium

February 16-17, 2017

Hershey Lodge & Convention Center

Organized by the:
Pennsylvania Association of
Career & Technical Administrators

PACTA

PENNSYLVANIA

Association of Career & Technical
Administrators

23 Meadow Drive • Camp Hill, PA 17011-8331

2017 Symposium Announcement

Pathways to Career Readiness: An Education and Workforce Development Symposium

will be held February 16 and 17, 2017 at the Hershey Lodge and Convention Center. The twenty-seventh annual symposium will begin at 12:30 p.m. on February 16, 2017 and will conclude at noon on February 17, 2017.

Symposium Description: Students entering the workforce of tomorrow will face challenges much different than workers of the past. These challenges will impact new workers whether they enter the workforce directly from high school or after earning a two- or four-year degree. Schools and workforce agencies must work to develop new pathways to help students. Local, state and national leaders will present best practices to help students be career ready.

Symposium participants will be awarded up to eight hours of Act 48 Professional Development credits.

Agenda

February 16, 2017

9:00 a.m. - 5:00 p.m. Registration
12:30 p.m. - 2:15 p.m. General Session
2:30 p.m. - 5:00 p.m. Small Group Presentations
5:00 p.m. - 6:00 p.m. Reception
6:00 p.m. - 8:00 p.m. Dinner

February 17, 2017

7:00 a.m. - 8:00 a.m. Breakfast
8:00 a.m. - 10:15 a.m. Small Group Presentations
10:15 a.m. - 11:45 a.m. General Session
11:45 a.m. - 12:00 p.m. Wrap-up

Who Should Attend

Academic Administrators
Academic Instructors
Advisory Committee Members
2+2+2 Program Staff and Partners
Career Development Specialists
Career and Technical Administrators
Career And Technical Instructors
Others interested in Student Success

Chamber of Commerce Representatives
Community based Organization Representatives
Curriculum Specialists
School Counselors
Industry Partners
Intermediate Unit Personnel

Organized Labor Partners
Postsecondary Educators
School Board Members
School-to-Work Partners
Workforce Investment Board Members
Workforce Investment Board Staff
Youth Council Members

Featured Speakers



Claus Von Zastrow, Ph.D., COO and Director of Research, Change the Equation At Change the Equation, - Claus von Zastrow is the chief operating officer and director of research for Change the Equation. At Change the Equation, he directs a leading national database of STEM education programs that meet rigorous standards for effectiveness. In addition, he oversees major research on the condition of STEM education. Before joining Change the Equation, Dr. von Zastrow was executive director of the Learning First Alliance, a partnership of 16 major education associations that represent over ten million parents, educators and policymakers. At the Alliance, he worked with the executive directors and elected leaders of Alliance member organizations to facilitate collaboration at every level of the education system and promote the continual and long-term improvement of public education. Prior to joining the Alliance, Dr. von Zastrow was at the Council for Basic Education where he published research on the impact of state and federal policy on school practice. He also served as a policy director at the National Alliance of Business, where he developed or managed policy initiatives to improve student achievement at all levels, promote universal access to higher education, and formulate sound workforce development strategies focused on lifelong learning



Kevin Fleming, PhD., Telos Educational Services - Producer of the viral animation video "Success in the New Economy," Dr. Fleming is a passionate advocate for career & technical education, and for ensuring all students align their future careers with their personality and strengths. He serves as the Principal Investigator for the National Science Foundation's National Center for Supply Chain Automation. He also supports over 40 Career & Technical Education programs as a Dean of Instruction at Norco College (part of Riverside Community College District in Southern California). Dr. Fleming is an author, speaker, and occasionally a rebel rouser. His perspective draws from experiences in student affairs, fundraising/foundations, economic development, academic affairs, professional training, and as college faculty at both the undergraduate and graduate levels. Previously, he analyzed industry trends and workforce needs while providing customized geospatial labor market research for the largest higher education system in the world: the California Community Colleges.



Kathy Manderino, Secretary - Pennsylvania Department of Labor and Industry. Kathy Manderino was unanimously confirmed by the Senate to serve as the 34th secretary of the Pennsylvania Department of Labor and Industry, on May 13, 2015.

Prior to her appointment, Kathy was campaign manager of The Campaign for Fair Education Funding, a broad-based statewide coalition that advocates for a fair and adequate funding formula for public education in Pennsylvania. Kathy previously served as senior vice president of Intercommunity Action Inc., and for 18 years was a Pennsylvania state representative for the 194th district in Philadelphia and Montgomery counties. Prior to being elected to public office, Kathy was a private practice attorney in Philadelphia.

Kathy's career has come full circle: Her first post-college positions were with the Council for Labor and Industry and the Philadelphia Area Labor-Management Committee.



Gene Barr, President and CEO - Pennsylvania Chamber of Business and Industry - Gene Barr is the President and CEO of the Pennsylvania Chamber of Business and Industry, the state's largest broad-based business advocacy association. He oversees all operations of the PA Chamber and its for-profit subsidiary, PA Chamber Insurance.

Barr joined the PA Chamber in February 2003. He served for more than eight years as Vice President of Government and Public Affairs prior to being elected president in October 2011. During his tenure, Barr has worked on a large number of significant legislative and regulatory efforts critical to Pennsylvania's business climate.

Barr has more than 35 years of experience in various facets of government and public affairs activity, as well as business operations. He worked for BP America (the U.S. subsidiary of British Petroleum) for more than 12 years. His career included assignments in refining at the company's Marcus Hook, PA refinery, retail marketing at the U.S. headquarters in Cleveland, OH, and in state government affairs in BP's Atlanta, GA regional office, where he had responsibility for all legislative activities in six states.

In 1992, he joined the Associated Petroleum Industries of Pennsylvania, the state office of the American Petroleum Institute, as Associate Director. This office is responsible for all legislative, regulatory and media activity affecting the major oil companies. In 1997, he was named Executive Director of APIP.



Matthew Stem, Deputy Secretary for the Office of Elementary and Secondary Education Pennsylvania Department of Education Matthew Stem is the Deputy Secretary for the Office of Elementary and Secondary Education in the Pennsylvania Department of Education.

In this position Deputy Secretary Stem directs and coordinates comprehensive statewide programs for elementary and secondary education. More specifically, he administers over \$10 billion in state and federal education funding, including all basic education, special education and vocational subsidies as well as competitive grants for the Department. Additionally, Mr. Stem oversees all Pennsylvania kindergarten through 12th grade public and private schools that serve over 1.75 million students.

Mr. Stem has worked in public education for over two decades as a teacher and administrator. Beginning his career as a 6th grade teacher in the School District of Lancaster, he went on to serve in many other posts in the district including dean of students, elementary school principal, director of student services and assistant superintendent. Also before coming to the Department of Education, Mr. Stem served as assistant superintendent for the Wyomissing Area School District.

Among his accomplishments in advancing student success, were increasing student performance and community engagement at a high poverty, high mobility school where he was principal; collaborating with principals and district leaders to increase student attendance, while reducing disciplinary incidents in the middle and high schools as assistant superintendent; and engaging stakeholders to establish a culture of excellence including expanding access to quality literature at the elementary grades and a focus on STEM education at the secondary level including a 1:1 computer initiative where every student had use of a laptop at school and at home to improve learning opportunities.

Deputy Secretary Stem has a B.S. in Elementary Education from Millersville University, and a M.Ed. in Educational Administration from Temple University.

Registration

Symposium registration is \$180 per person. One day registration is \$95. Checks should be made payable to **PACTA**. Dinner on February 16, breakfast on February 17, refreshment breaks and conference material are included in the registration fee. The registration deadline is January 23, 2017. No refunds will be given after February 3, 2017.

Accommodations

A block of rooms has been reserved at a special rate of \$142 single or double occupancy. Individuals are responsible for making their own hotel reservations on-line by going to the link: <https://resweb.passkey.com/go/PACTA2017> or by calling 855-729-3108. Please identify yourself as part of the 2017 Pathways to Career Readiness Symposium to receive the special rate. Make your reservations by January 16, 2017.

Sponsors

Pennsylvania Association of Career and Technical Administrators and the National Center for College and Career Transition in cooperation with the Pennsylvania Departments of Education, Community and Economic Development, and Labor and Industry; Pennsylvania State System of Higher Education; Pennsylvania Association of Career and Technical Education; Pennsylvania Association of Private School Administrators; Pennsylvania Commission for Community Colleges; Ben Franklin Technology Partners and Pennsylvania Workforce Development Association.

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REGISTRATION FORM

Name _____

Title _____

Agency/Institution _____

Address _____

City _____ Zip _____

Phone _____ Fax _____

Email _____

Symposium Registration @ \$180.00 _____

One-Day Registration @ \$95.00 _____

Tuesday, February 16

Wednesday, February 17

Amount Enclosed \$ _____

Or Purchase Order Number # _____

Please list any accessibility or dietary accommodations needed: _____

Due to the need to guarantee meal arrangements prior to the Symposium, refunds will not be made for registrations cancelled after February 3, 2017

Please mail this form along with a check made payable to **PACTA** to:

PACTA
Symposium Registration
23 Meadow Drive • Camp Hill, PA 17011-8331

You may also register online at: www.pacareertech.org

If you have any questions regarding the Symposium, please contact Jackie Cullen at (717) 761-3381 or jackie@pacareertech.org.